

BANYAN TREE GROUP

PRESS RELEASE

Banyan Tree Group Launches “Phuket Is Open” Campaign At Laguna Phuket For Sandbox *Opening 1 July*



Captions (L-R): Banyan Tree Group's Laguna Phuket, Asia's first destination integrated resort, welcomes global trotters to its three hotels - Banyan Tree Phuket (DoublePool Villa), Angsana Laguna Phuket and Cassia Phuket.

Singapore, 30 June 2021 – Starting July 1 2021, the much-anticipated Thailand's Phuket Sandbox Programme will kick-start international travel to the Land of Smiles. With the post-Covid quest for increased emphasis on wellbeing and sustainability, Banyan Tree Group is set to welcome global guests back to its Safe Sanctuary in Laguna Phuket with experiential offerings at its Banyan Tree Phuket, Angsana Laguna Phuket and Cassia Phuket resorts.

Sustainability and wellbeing have been part of the Group's identity since inception. Besides connecting guests to nature and the community, its ecosystem of brand experiences will feature wellbeing elements by offering nature-oriented environments, plant-based menu options, lifestyle practices and sustainability activities during the stay. A plethora of curated experiences include wellbeing beyond the Spa, destination dining, golf, beach activities, sea sports to family and kids programmes. In the wake of Covid-19, the Group has continued to work closely with local authorities and partners, incorporating stringent adherence to health and safety regulations and distancing protocols while stimulating travel rebound and vibes.

Laguna Phuket has stepped up its efforts to safely restart Thailand's tourism industry by partnering with Bangkok Hospital to launch the first hotel-based PCR test centre for Phuket Sandbox arrivals. To ensure the safety of tourists and local residents, all arriving travellers will be required to take a PCR test upon arrival at Phuket International Airport, and then on the 6th and 12th days of their stay. The establishment of this new facility at Laguna Phuket will enable guests to be tested quickly, comfortably and conveniently. The PCR test centre, opening on July 1, is located in Canal Village, the retail precinct in the heart of Laguna Phuket that features more than 30 stores. It is steps away from the existing Bangkok Dusit Medical Services (BDMS) Clinic and operated by highly trained medical professionals from Bangkok Hospital Phuket.

With Phuket Sandbox, travellers from Thailand can visit and leave as they wish, providing they are vaccinated or arrive with a negative Covid-19 test certificate. Likewise, international travellers may travel to Phuket for any duration of time, as long as Phuket remains the single arrival and departure point. If vaccinated international travellers wish to travel to other parts of Thailand, they may do so only after staying in Phuket for 14 days. During this time, there would be a PCR test on arrival and two further tests.

“We know that Phuket is on top of every one's bucket list. There is no better destination than Laguna Phuket given our variety of offerings from beach to lagoon and dining to accommodation options. Working closely with government partners and accredited with Thailand's Safety and Health Administration Plus (SHA+) certifications, we have been at the front of ensuring our integrated destination is the #1 choice for leisure travellers wanting to balance discovery and security,” said Mr Ravi Chandran, Executive Vice President of Banyan Tree Group & Managing Director of Laguna Phuket.

Banyan Tree Holdings Limited

211 Upper Bukit Timah Road, Singapore 588182 | Tel: +65 68495888 | Email: corporate@banyantree.com | Website: banyantree.com

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❖ Banyan Tree Phuket - “Your Island Affair”

A sanctuary for the senses, Banyan Tree is an all-villa concept with private pools located in stunning destinations around the world. Each journey is designed to inspire a greater connection between self, others and nature, with Banyan Tree Group’s enduring commitment to sustainability woven through the experience.

At Banyan Tree Phuket, the luxurious pool-villa resort presents the “Your Island Affair” package. It includes a choice of preferred villa and lifestyle perk – from a 18-hole Golf game at Laguna Golf Phuket, a 60-minute massage at Banyan Tree Spa or a fine-dining Thai dinner at Saffron restaurant. Besides daily breakfast, children below 12 will enjoy complimentary dining. Guests who stay between Monday to Thursday will receive one Floating Breakfast Set per stay.

Set in tropical gardens, guests can opt for a Serenity Pool Villa or unwind in a DoublePool Villa with an infinity pool overlooking the lagoon and another pool surrounding the master bedroom. Ideal for family vacations is the modern Serenity Three-Bedroom Pool Residence.

For Reservations, visit www.banyantree.com/en/thailand/phuket/offers
Email phuket@banyantree.com or call +66 76 372 400.

❖ Angsana Laguna Phuket - “Your Stay, Your Choice”

A destination of fun and adventure for families and friends, Angsana is about sensing the moment and deepening the bonding with the loved ones.

At Angsana Laguna Phuket, the resort features a mega free-form swimming pool, a three-kilometre private beach and the XANA Beach Club. Introducing “Your Stay, Your Choice” package, it includes a two-night stay, daily breakfast for up to six persons per villa and a THB 1,000 hotel credit per room per stay - for enjoyment of Food & Beverage, Spa or Golf.

For Reservations, visit www.angsana.com/en/thailand/laguna-phuket/offers
Email reservations-lagunaphuket@angsana.com or call +66 76 358 500.

❖ Cassia Phuket - “Boss with Benefits”

Designed for the young and young-at-heart, Cassia offers contemporary serviced apartments, each with stylish living and kitchen, and hangout spots in the resort or beyond.

Oozing with vibrant colours and vibes, Cassia Phuket offers “Boss with Benefits” package. For a two-night stay, guests can enjoy daily breakfast and hotel credit of THB 500 per room per stay. Additional privileges for five- and seven-night stays include one Thai family set dinner per stay and return airport transfer respectively.

For Reservations, visit www.cassia.com/en/ap-thailand-phuket/offers.html
Email reservations-phuket@cassia.com or call +66 76 356 999.

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Join our Phuket Sandbox Facebook group for the latest official updates and exclusive offers from Laguna Phuket hotels: <https://www.facebook.com/groups/thephuketsandbox>

For high-resolution images, please download [here](#).

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ABOUT BANYAN TREE GROUP

Banyan Tree Holdings Limited (“Banyan Tree” or the “Group”) is one of the world’s leading independent, multi-branded hospitality groups. The Group’s diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centered on five award-winning brands (Banyan Tree, Angsana, Cassia, Dhawa and Laguna) that offer exceptional design-led experiences for global travellers of today and tomorrow.

Founded in 1994 on the core concept of sustainability, Banyan Tree Holdings seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 7,800 associates across 22 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group’s goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Holdings has received 2,759 industry awards and accolades since inception. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group’s efforts to the UN Sustainable Development Goals. Executing on its regionalised growth strategy, the Group’s global footprint continues to grow with 35 new hotels and resorts under design and construction in the pipeline, in addition to 48 operating hotels in 13 countries as of 31 December 2020.

Banyan Tree Holdings entered a strategic long-term partnership with Accor in 2016 to develop and manage Banyan Tree branded hotels around the world along with the access to Accor’s global reservations and sales network, as well as the loyalty programme ALL - Accor Live Limitless. It also formed a joint venture with China Vanke Co. Ltd. in 2017 – focusing on active ageing and wellness hospitality projects.

www.banyantree.com www.angsana.com www.cassia.com www.dhawa.com www.lagunaphuket.com

ABOUT LAGUNA PHUKET

Laguna Phuket resort is home to 7 deluxe hotels; Angsana Laguna Phuket, Angsana Villas Resort Phuket, Banyan Tree Phuket, Cassia Phuket, Dusit Thani Laguna Phuket, Laguna Holiday Club Phuket Resort and SAii Laguna Phuket – all sharing 1,000 acres of tropical parkland along a 3-kilometre stretch of the pristine Bangtao Beach. Facilities and services include 18-hole championship golf course, world-renown spas, shopping village, tour operators and MICE-certified event and facilitator teams. With inter-resort transportation allowing guests to travel anywhere within minutes via shuttle bus or ferry.

Media Relations (International)

Renee Lim □ Assistant Vice President, Corporate Communications, +65 6849 5851, renee.lim@banyantree.com

General Reservation Enquiries

reservations@banyantree.com