



BANYAN TRFF

PRESS RELEASE

## Banyan Tree Invites Guests to Live Well Together Through Stay and Shopping Offers

Until 30 June, Banyan Tree promotes wellbeing offers and retail savings in participating hotels, resorts and spas worldwide

**Singapore, 9 June 2022** – Banyan Tree, one of the world’s leading independent hospitality hotel, introduces [Live Well Together](#), a collective campaign featuring wellbeing offers throughout select properties, its brand extension, products and e-commerce platforms. Until 30 June 2022, guests can enjoy Wellbeing Sanctuary packages in designated hotels and resorts, an extended opening offer at [Banyan Tree Veya](#), complimentary gifts when booking spa treatments for two, and 30 percent savings on selected spa products.

**Live Well Together** combined campaign across Banyan Tree’s branded platforms threads together The Group’s mission to raise the importance of wellbeing – one of the Group’s core DNA along with sustainability – and make it accessible for all. Whether one is starting the first step to self-care, or seeking a more immersive wellbeing experience, there is something for everyone, regardless of where they are on their journey to wellbeing.

“Our brands emphasise wellbeing with nature-focused offerings, a dimension of hospitality that is in our DNA. We believe that this is particularly relevant post-pandemic, as travellers increasingly seek out purposeful and healthful experiences that connect them to nature and the environment. Through its diverse offerings, **Live Well Together** encompasses the essence of our wellbeing mission, that is, to demystify and simplify wellbeing across the spectrum – from the beginner to the staunch practitioner – to begin anywhere: to choose a suitable offer for themselves and their loved ones, in their personal journey to being well,” says Ms Ho Ren Yung, Senior Vice President, Brand HQ of Banyan Tree Group.

### Wellbeing Sanctuary

Designed for the wellbeing-curious, [Wellbeing Sanctuary](#) offers a unique stay experience with wellbeing elements at designated Banyan Tree hotels and resorts. A stay for two includes the following benefits:

- Accommodation designed for sleep enhancement
- 24-hour check-in and check-out
- Daily balanced breakfast
- Afternoon nutrition platter
- In-room wellbeing amenities (yoga mat and sound therapy bowl)
- Nightly rest rituals
- 30% off a la carte Spa treatments
- Access to complimentary wellbeing activities inspired by the destination such as meditation, cycling, art workshop, and more

Visit the following participating properties to book a stay:

[Banyan Tree Kuala Lumpur](#)

[Banyan Tree Krabi](#)

BANYAN TREE HOTELS & RESORTS

211 Upper Bukit Timah Road | Singapore 588182

banyantree.com



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[Banyan Tree Lăng Cô](#)

[Banyan Tree Mayakoba](#)

[Banyan Tree Phuket](#)

[Banyan Tree Samui](#)

### **Banyan Tree Veya**

A stay for two at [Banyan Tree Veya Phuket](#), a brand extension of Banyan Tree, includes a holistic experience where certified multidisciplinary wellbeing hosts design a tailored programme that includes:

- A private wellbeing assessment, mapping and consultation
- Curated itinerary based on group wellbeing activity calendar
- Daily rituals and mindful practices to centre mind, body and spirit
- THB 5,000 credit per night stay
- End-of-stay experience reflection and consultation
- A personalised guide to take home for individual practice

For the wellbeing-savvy, Banyan Tree Veya is a place of connection for self, others and nature to thrive. It provides space to discover new tools, knowledge and wisdom that can be woven into one's own path to wellbeing, with emphasis on embodiment therapies and somatic practices.

Visit [Banyan Tree Veya Phuket](#) to discover a new conscious way of living.

### **Banyan Tree Spas and Gallery**

For those who want immediate relief or are pressed for time, [Banyan Tree Spas](#) feature time-honoured healing treatments to renew and restore mind and body. Guests who buy two 90-minute massage treatments at any of the participating spas in the Maldives, Mexico, Thailand and Vietnam may choose a complimentary massage oil, essential oil, or incense from Banyan Tree Gallery or Angsana Gallery. In addition, guests can save up to 30% off all Spa products at the Gallery, with no minimum purchase.

Participating Spas:

#### **Maldives**

[Banyan Tree Vabbinfaru](#)

#### **Mexico**

[Banyan Tree Mayakoba](#)

#### **Thailand**

[Banyan Tree Bangkok](#)

[Banyan Tree Krabi](#)

[Banyan Tree Samui](#)

[Banyan Tree Phuket](#)

#### **Vietnam**

[Banyan Tree Lăng Cô](#)

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### **Banyan Tree Essentials**

Meanwhile, for armchair travellers who prefer shopping online, [Banyan Tree Essentials](#) is offering 30% savings on its aromatherapy and accessories line with a minimum spend of USD 150. Shoppers may use the promo code GWD30 to avail the promotion until end of this month.

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**For high-resolution images, please click here to download.**

### **ABOUT BANYAN TREE**

**Banyan Tree** offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. An all-villa concept often with private pools, Banyan Tree provides genuine, authentic service and a distinctive, premium retreat experience.

### **ABOUT BANYAN TREE GROUP**

Banyan Tree Group (“Banyan Tree Holdings Limited” or the “Group”;) is one of the world’s leading independent, multi-brand hospitality groups centred on the purpose-driven mission of stewardship and wellbeing while offering exceptional, design-led experiences.

The Group’s diversified portfolio includes the award-winning [Banyan Tree](#), [Angsana](#), [Cassia](#), [Dhawa](#) and [Laguna](#), and the highly anticipated new brands of [Homm](#), [Garrya](#), Folio, and two new Banyan Tree brand extensions – [Escape](#) and [Veya](#). The Group operates over 50 hotels in 15 countries, with over 47 new properties under design and construction.

To support the mission of advancing people development, management excellence and wellbeing curriculum, the Banyan Tree Management Academy and Spa & Wellbeing Academy was established and has nurtured over 8,000 associates across 23 countries.

Banyan Tree Group is committed to raising awareness on biodiversity, environmental protection and community development through its [Banyan Tree Global Foundation](#).

### **Media Relations (International)**

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